* **Analysis and Conclusions:**

1. **Success vs. Failure:**

The success rate for crowdfunding campaigns is higher (565) than the failure rate (364) and the cancelation rate (57). This could imply that a majority of campaigns on the platform are able to meet their funding goals. Also, it is interesting to note that only 14 campaigns are live at the time of data collection.

1. **Category Influence:**

There is a significant difference in the number of campaigns and their outcomes across different categories. The 'Theater' category has the most number of successful campaigns (187), while 'Journalism' has the least (4). This could suggest that certain types of projects are more appealing to backers and hence more likely to be successful.

1. **Time of Year:**

There appears to be some variation in success rates throughout the year. July has the highest number of successful campaigns (58), while September has the least (45). This might indicate that the time of year a campaign is launched can impact its likelihood of success.

* **Limitations:**

1. **Lack of Context:**

We do not know if the dataset is a representative sample of all crowdfunding campaigns, as it could be biased towards certain types of campaigns, geographical areas, or times of year.

1. **Limited Variables:**

The data does not include other potential explanatory variables that could affect a campaign's success, such as the length of the campaign, the quality of the campaign presentation (video, images, text), the social media presence of the campaign owner, or the rewards offered to backers.

1. **Causal Inferences:**

The dataset is observational, so we cannot definitively say that a particular factor (like category) causes a campaign to be successful. For example, it could be that successful campaigners are more likely to choose certain categories, rather than the category causing the campaign to be successful.

* **Other possible tables and/or graphs :**

1. **Histogram to show the distribution of backers\_count:**

This could provide insights into how many backers are typically involved in successful or unsuccessful campaigns.

1. **Pivot Tables by Country:**

By creating pivot tables that break down the success rates by country, we could identify geographical trends in crowdfunding campaign success.

1. **Trends Over Time:**

With the 'Date Created Conversion' and 'Date Ended Conversion' fields, we could generate line graphs to show trends in crowdfunding campaign success over time. This could help identify any seasonal trends or effects of external events.

1. **Relationship between 'Average Donation' and 'Backers Count':**

By generating scatter plots, we could analyze the relationship between the average donation and the number of backers. This could provide insight into the funding dynamics of successful campaigns.